

Example answers

'What Evidence do you have that there is a need for your Sports Project?'

1. As a club we have fielded enquiries from a number of individuals, both male and female, who want to play (NAME OF SPORT) on a social and informal basis but have been unable to find an appropriate environment in which to play
2. Linking with (CLUB/ SCHOOL/ NGB/ LA/ COUNTY SPORTS PARTNERSHIP) we have identified a gap in provision for young people (AGE) in this area involved with (NAME OF SPORT)
3. We have delivered one off (NAME OF SPORT) taster sessions over the last year and they have proved very popular
4. When run in curriculum PE lessons (NAME OF SPORT) is very popular but opportunities for after schools clubs are limited by the availability of qualified school staff
5. Within (NAME SPORT) it is well evidenced that there is a drop off in the participation of (AGE) year olds due to a lack of provision. This is supported by the Active People Survey which shows as drop of (NUMBER) (AGE) year olds playing at least 3 times a week from (DATE) to (DATE) and a drop of (NUMBER) people playing at least once a week.
6. There is a lack of sessions available to that age group. This is further supported by consultation with young people that (NAME OF SPORT) is a sport they would like to try but there are not enough opportunities to do so.
7. Following consultation with (NGB) they also identified (CITY/ TOWN) as an area that required assistance with the development of (NAME OF SPORT)
8. (CITY/ TOWN) has a higher obesity level in children and adults than the National Average as well as a lower participation level in sport. It is in the bottom (NUMBER)% of Local Authorities for its population likely to be active
9. (NGB) wants to increase its community sessions and create Satellite Centres across (CITY/ TOWN). This is due to the demand identified by (NGB) when delivering (NAME OF SPORT) in curriculum PE lessons. (NAME OF SPORT) is very popular but opportunities for after schools clubs are limited and therefore Schools need support to develop the extra-curricular aspects of (NAME OF SPORT).
10. (NAME OF SPORT) has been shown to engage older young people who may be reluctant participants in other activities, particularly (GIRLS/ BME/ DISABILITY). It also has positive effects upon physical activity levels.
11. There is a need for a (NAME OF SPORT) Club to be strengthened and developed to increase capacity and the growth of (NAME OF SPORT).
12. Market research by Sport England has demonstrated a population of at least (NUMBER) within the target age range who live within just a 5km radius of (AREA WITHIN CITY/ TOWN) with over (NUMBER) (AGE RANGE) year olds who 'want to participate in (NAME OF SPORT) but are not currently playing this sport.